



## **TELESAT'S NIMIQ 4 SATELLITE BEGINS COMMERCIAL SERVICE**

Payload provides enhanced HDTV services for Bell TV

**OTTAWA, CANADA, October 9, 2008** - Telesat, the world's fourth-largest fixed satellite services operator, announced today that it will begin commercial service Saturday, October 11 on its state-of-the-art Nimiq 4 satellite. Nimiq 4 is fully leased to Bell TV, which will use the new satellite to enhance and expand its industry-leading High Definition (HD) TV channel services across Canada.

"Telesat has achieved an important milestone with the entry into service of Nimiq 4," said Dan Goldberg, Telesat's President and CEO. "Nimiq 4 will expand the high quality digital video services, including HD services, Bell TV is able to offer all Canadians, and is expected to make a significant contribution to Telesat's financial results for many years in the future. I am particularly pleased that we have been able to start commercial service on this new satellite just three weeks after its launch, an impressive technical and operational achievement."

Telesat's Nimiq 4 payload consists of 32 active high power transponders in Ku-band and eight transponders in Ka-band. Nimiq 4 operates from the 82 degrees West orbital position and has an estimated mission life of 15 years.

Manufactured by EADS Astrium, Telesat's Nimiq 4 was launched September 20, 2008 on a Proton Breeze M rocket from the Baikonur Cosmodrome in the Republic of Kazakhstan. Transfer orbit, in-orbit testing and traffic transfer was completed in less than three weeks due to the use of Telesat's innovative in-orbit testing system, close cooperation between the Astrium and Telesat teams, and support from Bell TV.

### **About Telesat** ([www.telesat.com](http://www.telesat.com))

Headquartered in Ottawa, Canada, with offices and facilities around the world, Telesat is the fourth-largest fixed satellite services operator. The company provides reliable and secure satellite-delivered communications solutions to broadcast, telecom, corporate and government customers. Telesat now has a global state-of-the-art fleet of 13 satellites, with another two satellites under construction, and manages the operations of 13 additional satellites for third parties. Telesat is privately held. Its principal shareholders are Canada's Public

Sector Pension Investment Board and Loral Space & Communications Inc.  
(NASDAQ: LORL).

###

For more information, contact:

**Argyle Communications** (media only)

Daniel Tisch or Kyla Thoms

Phone: 416-968-7311, ext 223 or 237

Email: [dtisch@argylecommunications.com](mailto:dtisch@argylecommunications.com) / [kthoms@argylecommunications.com](mailto:kthoms@argylecommunications.com)

**Telesat**

Gerry Nagler

Phone: 908-470-2559

Email: [gnagler@telesat.com](mailto:gnagler@telesat.com)